

Career Guide Q&A

Travel and Tour Management



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Travel and Tour Management

is the profession of planning and organizing travel experiences for individuals or groups. It involves managing transportation, accommodation, and activities to ensure a smooth and enjoyable journey. This field offers exciting career opportunities in travel agencies, tour companies, and the hospitality industry



What Does a **Travel & Tour Management Professionals** do?



- Providing training and development opportunities for staff.
- Promoting tourism services and destinations
- Ensuring high levels of customer satisfaction
- Participating in strategic financial planning
- Handling customer complaints and resolving issues.
- Responding to customer queries and assisting.
- Marketing the business to attract local and international tourists.
- Building partnerships with hotels, airlines, and local service providers.
- Organizing and managing tour packages and itineraries
- Ensuring compliance with tourism regulations and safety standards

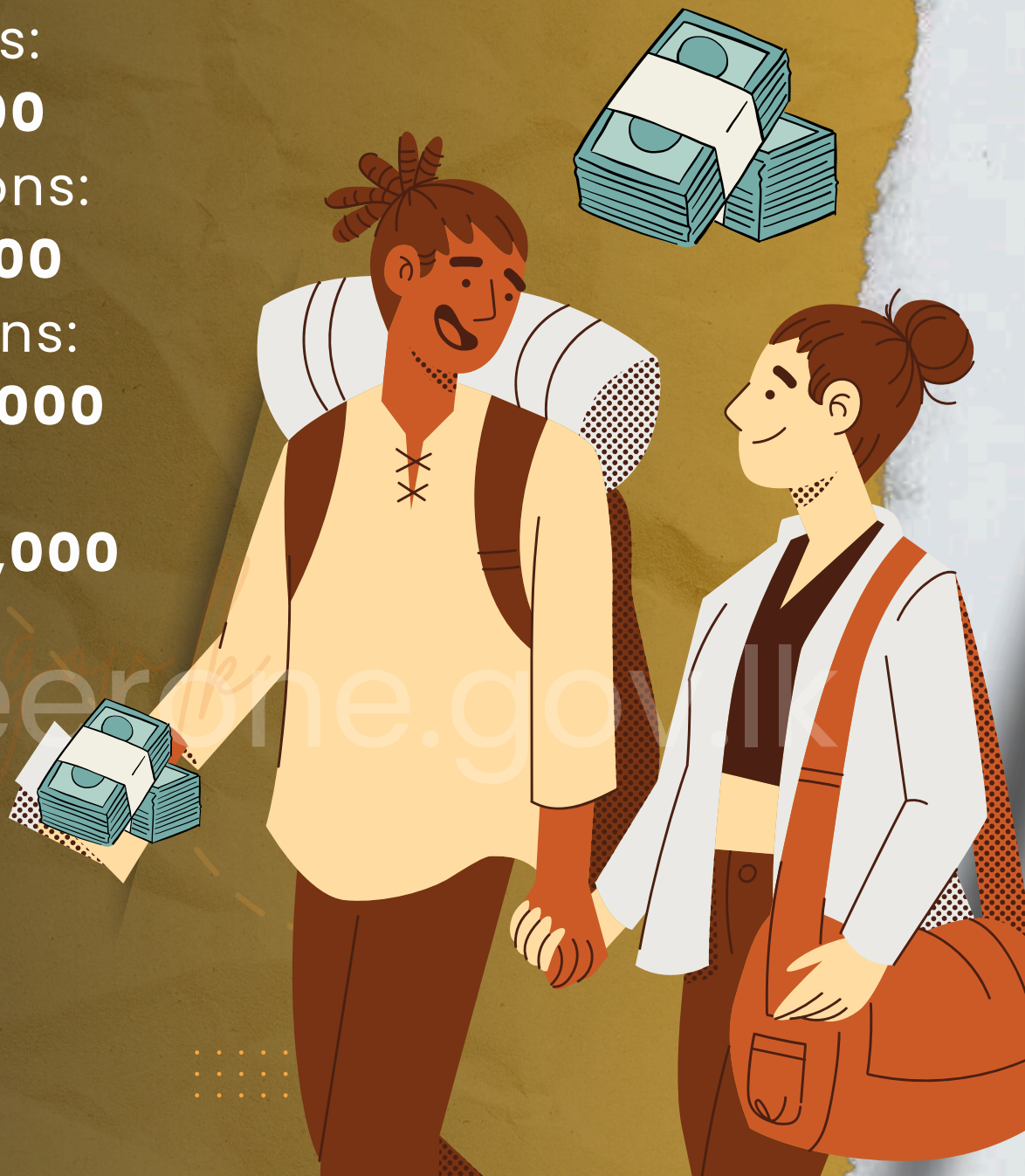
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What are the **monthly salaries**?

Average salaries of various positions in the travel and tour management industry are as follows. But the payments are subject to the level of knowledge and skills

- Entry Level Positions:
LKR 35,000 – 60,000
- Middle Level Positions:
LKR 75,000 – 130,000
- Senior Level Positions:
LKR 150,000 – 250,000
- Top Management:
LKR 250,000 – 500,000



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Entry **Qualification** for the **Job?**

Degree, NVQ Level 6, NVQ Level 5

To enter the Travel and Tour Management industry in Sri Lanka, a minimum qualification of G.C.E. Ordinary Level (O/L) is required for entry-level roles, along with English proficiency and computer literacy. Further specialization NVQ Level 5/6 in travel operations or tour guiding.

For more advanced roles, a diploma or bachelor's degree in tourism or business management can enhance career prospects.



What are the **Job Positions** in the Field?

- Front desk clerk/receptionist
- Events manager
- Hotel or resort manager
- Housekeeper
- Tour operator
- Tourism marketing manager
- Travel agency manager
- Tourist Information Centre manager
- Accountant or sales manager
- Guest relations manager



What **Key Skills** Needed?

- Customer Service Skills
- Adaptability and Flexibility
- Sales and Marketing Skills
- Good communication and teamwork
- Time management and problem-solving
- Financial Management
- Negotiation Skills & Technology Proficiency



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Where They Work?



Travel Agencies



Tour Operators



Hotels and Resorts



Event Management Companies



Freelancing or Consultancy



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For More Information

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